

**Dentist Profits
120-160k in a
month...**

Social Media Marketing



Brand Promoted: Local Dental Practice

Result: Based off information from marketing partner we managed to produce 120k-160k a month with a large part of that coming from SEO.

Campaign: SEO & Social Media Marketing

Time Frame: 3-5 Months

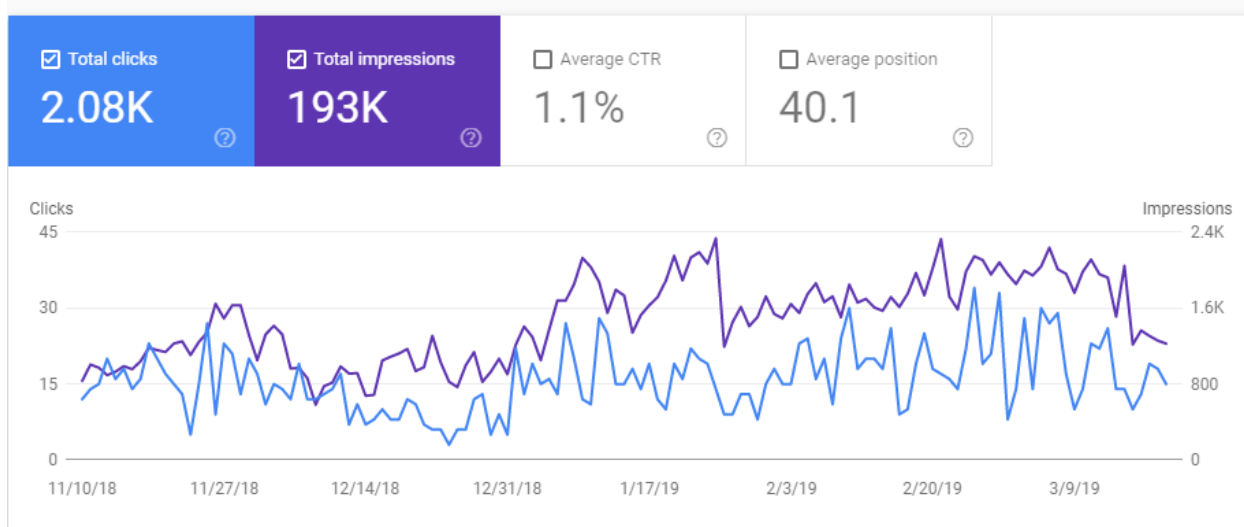
The Deliverables:

So when Facebook marketing combined with SEO we found that we ended up ostensibly producing this particular dentistry \$120-160k in results in a single month...

Jan 1, 2019 - Jan 31, 2019

SEO Snapshot		Impressions 54.3K ↑ 50.8%	Uri Clicks 467.0 ↑ 45.9%	URL CTR 0.9% ↓ -3.2%	
Landing Page	Uri Clicks	Impressions	Uri Clicks		
/treatments/dental-implants/	12				
/treatments/snap-on-smile/	131				
/	95				
/treatments/cosmetic-dentistry/teeth-whitening/	11				
/treatments/dental-implants/all-on-4-implants/	6				
/treatments/cosmetic-dentistry/veneers/	4				
/treatments/general-dentistry/root-canal-therapy/	2				
/dentist-penrith	8				
/treatments/cosmetic-dentistry	1				
/treatments/general-dentistry/sedation-dentistry/	5				
Grand total	467	54,349	467		
Query	Impressions	Clicks	Impressions	Date	Uri Clicks
snap on smile	3,219			1. Jan 11, 2019	28
dental implants	1,479			2. Jan 7, 2019	27
cosmetic dentistry	1,268			3. Jan 12, 2019	25
teeth whitening	1,169			4. Jan 1, 2019	22
all on 4	820			5. Jan 22, 2019	22
veneers	803			6. Jan 23, 2019	20
wisdom teeth removal	689			7. Jan 8, 2019	20
all on 4 dental implants	637			8. Jan 17, 2019	19
root canal treatment	515			9. Jan 20, 2019	19
sedation dentistry	514			10. Jan 3, 2019	19
Grand total	47,797	465	47,797	11. Jan 24 2019	19

Month 3 of the SEO campaign showed extremely good results. We went from about 5-10 clicks a day to 12-22 clicks a day (2x the traffic).



We continued to improve this campaign with better results over several months with zero issues.