

50% More Users+

From nowhere near page 1 of Google, to beating competitors! Logo Designer & Copy Writer (SEO)



Brand Promoted: Frisch Logos

Results: Estimated 50% More Users

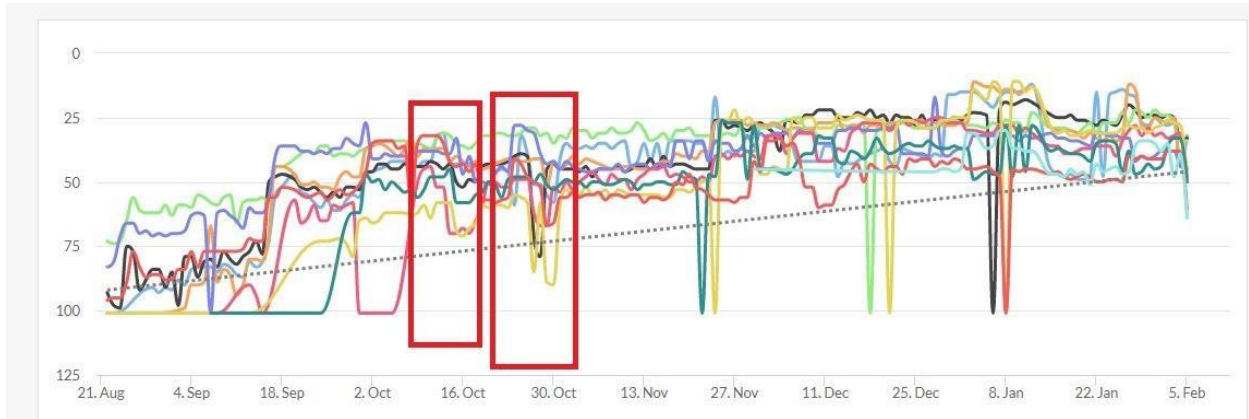
Campaign: Search Engine Optimization

Time Frame: 3-5 Months

Frisch

The Deliverables:

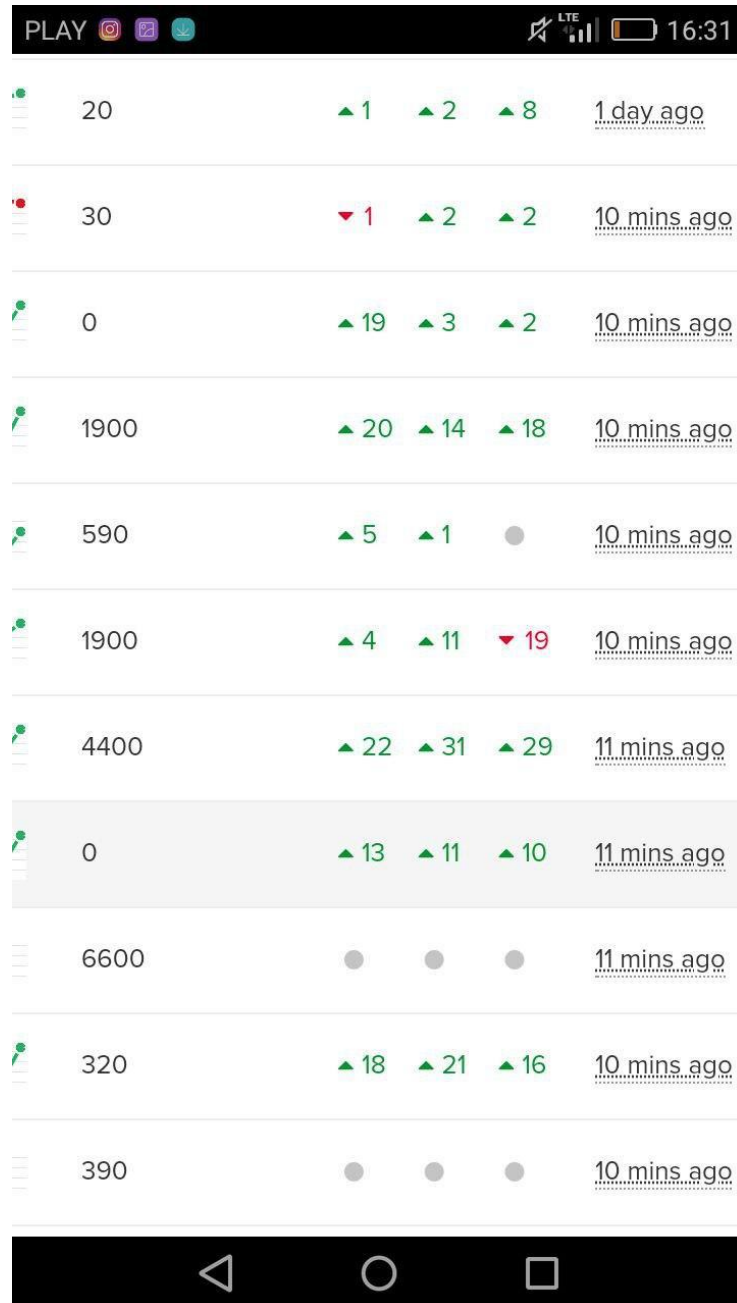
We began by identifying the most important keywords that would generate traffic for their website- potentially adding to revenue.



Onsite SEO Optimization began, within 30 days most keywords went from page 4 or more on results to page 2 of Google



Offsite SEO Optimization began kicking in around month 2-3, and results started improving both on mobile and desktop drastically:

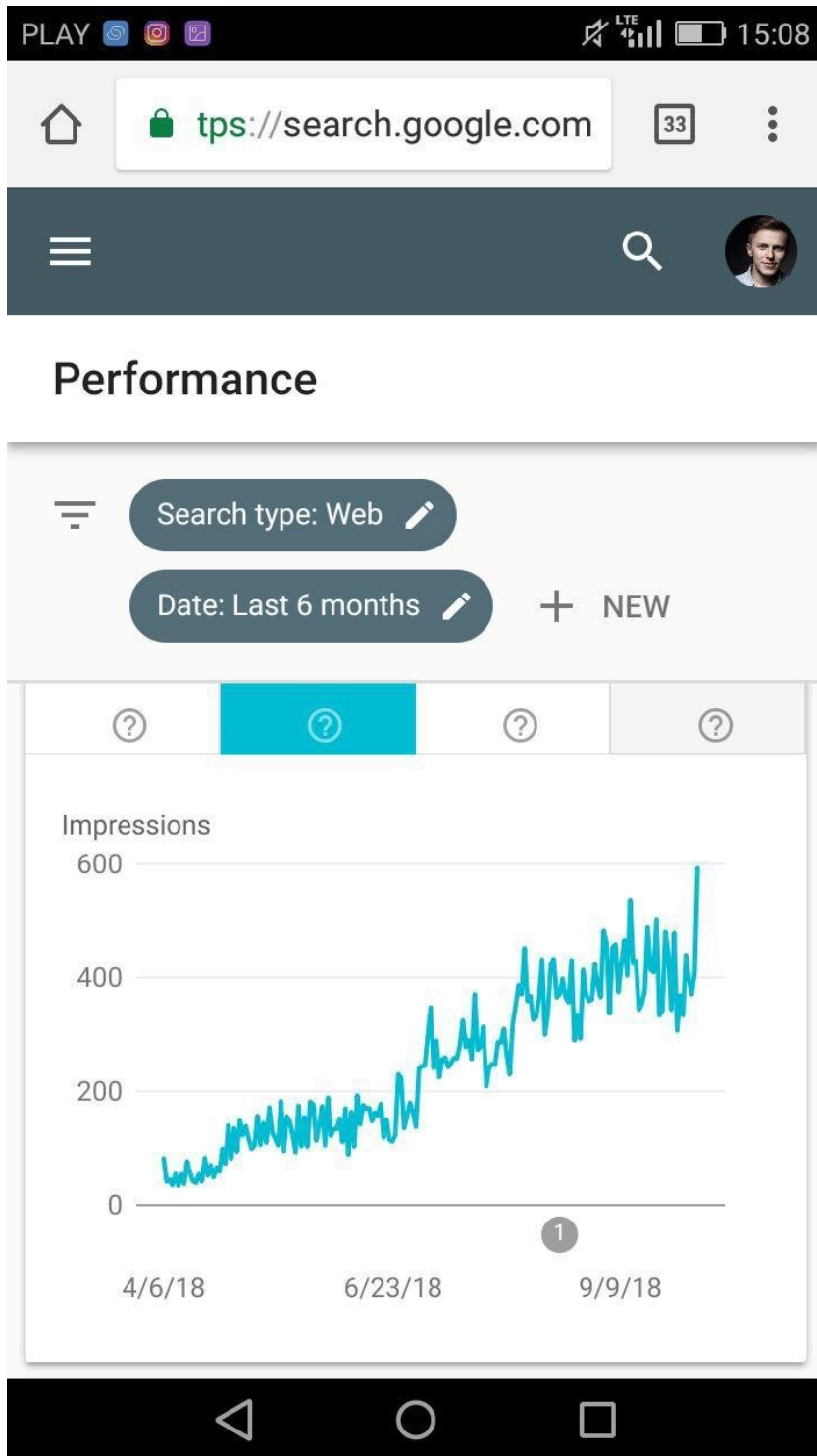


Slowly we began approaching page one for keywords that were high in search volume:

Ranking path	Position	Change ?	CPC (USD) ?	Search volume ?	
/	10	6 ↑	0.0	0	<input type="checkbox"/>
/	11	3 ↑	3.0	1600	<input type="checkbox"/>
/	12	7 ↑	3.2	260	<input type="checkbox"/>
/	13	5 ↑	3.2	1600	<input type="checkbox"/>
/	13	1 ↑	2.3	40	<input type="checkbox"/>
/	14	3 ↑	2.6	320	<input type="checkbox"/>
/	14	8 ↑	3.3	30	<input type="checkbox"/>
/	16	0 →	3.2	20	<input type="checkbox"/>
/	19	-2 ↓	0.7	20	<input type="checkbox"/>
/	21	3 ↑	1.6	33100	<input type="checkbox"/>

	Ranking path	Position	Change ?	CPC (USD) ?	Search volume ?	
en	/	9	6 ↑	3.2	1600	<input type="checkbox"/>
n	/	10	7 ↑	2.3	40	<input type="checkbox"/>
sen	/	10	5 ↑	3.0	1600	<input type="checkbox"/>
	/	12	5 ↑	1.2	5400	<input type="checkbox"/>
keln lassen	/	13	5 ↑	0.0	0	<input type="checkbox"/>
en lassen	/	14	-2 ↓	2.6	320	<input type="checkbox"/>
r fen lassen	/	14	2 ↑	3.2	20	<input type="checkbox"/>
issen	/	14	9 ↑	3.3	30	<input type="checkbox"/>
ssen	/	15	1 ↑	3.2	260	<input type="checkbox"/>
n	/	15	2 ↑	0.0	0	<input type="checkbox"/>

All this time impressions have really been improving to the website:



After 2-3 Months we really started getting some awesome results:


Ranking path	Position	Change	CPC (USD)	Search volume
/	1	0 +	0.0	70
/	4	-1 ↓	0.0	70
/blog/fashion-clothing-logo/	4	0 +	0.0	10
/blog/fashion-clothing-logo/	6	1 ↑	0.0	10
/blog/fashion-clothing-logo/	6	5 ↑	0.0	20
/blog/fashion-clothing-logo/	8	34 ↑	2.3	2400
/blog/fashion-clothing-logo/	8	2 ↑	0.0	110
/blog/fashion-clothing-logo/	8	1 ↑	0.8	40
/blog/fashion-clothing-logo/	21	80 ↑	0.0	10
/	30	-4 ↓	6.8	480

The end results:



A very happy client that ended up having some killer weeks.


Frisch Contributions about us Contact



Good business starts with a good company logo

We design your company logo. Simple, recognizable, easy to keep for your customers. For a fresh price. With a 100% satisfaction guarantee and unlimited change requests.

Receive a non-binding offer



What makes a profitable logo?
Here are 3 characteristics of the successful logo design.