

Loan Comparison Website

How One Blog Post Brought in 26,000 Unique Visitors (Content Marketing/SEO)



Brand Promoted: Financer.com

Result: 28,000+ New Visitors from One Article

Campaign: Content Marketing

Time Frame: 1.5 years+

The Deliverables:

<https://financer.com/us/the-magnises-card/>

<https://financer.com/us/how-to-get-an-american-express-black-card/>

<https://financer.com/us/how-i-waived-the-amex-platinum-annual-fee/>

While collaborating with Financer.com ongoingly for 1.5 years, we focused in on creating content that would really smash it out of the park for them. This wasn't centered around solely keyword research, this also had to do with

identifying trends before it happened. One such example was our Magnises Card article that brought in over 28,000 new visitors to the website.

And for the people who spent a nightmarish “hell-like” stay in the Bahamas during the festival, a new market of more prudent buyers has been created.



Michael Villari



Michael from Financer.com has had experience repairing credit for individuals and helping others grow their businesses through high-level consulting. Michael's mission is to be your friend in finance.

VIEWS: 28258 PUBLISHED: DECEMBER 19, 2018 (LAST UPDATED: FEBRUARY 2, 2020)

Another victory would be our articles on American Express that each continue to generate around 100+ new visitors a month each

Final Thoughts on The Black Card

Keep in mind that this information is not meant to serve as a guarantee on how to get the card, it's only speculation from people that have received the card, and what they all had in common and were kind enough to share publically with others in the public domain.

Rest assured the Black Card is not a myth but is attainable if you have the right strategy to do so. So keep working away for the card and one day you'll look back and thank [Financer.com](https://www.financer.com) for helping you on your journey!



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VIEWS: 1854 PUBLISHED: JULY 27, 2019 (LAST UPDATED: FEBRUARY 2, 2020)

Final Thoughts

The benefits of American Express Platinum really make this card worth it in a lot of ways and is most likely the reason why a charge card has remained as a comfortable power player throughout the American market. While we don't believe in **taking advantage** of others or other businesses in any way, we do believe that if you possess good enough communication skills and a thorough understanding of American Express's interest, a bigger win-win can be reached between consumer and business.



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👁️ VIEWS: 1434 📅 PUBLISHED: SEPTEMBER 19, 2019 (LAST UPDATED: FEBRUARY 2, 2020)