



Brand Promoted: Crypto Currency Trading Platform

Result: Page one for a keyword with over 7.5 million searches a month

Campaign: SEO

Time Frame: 4 **EXTREMELY AGGRESSIVE** Months

The Deliverables:

So we were actually signed under a non-disclosure agreement about all of this, so as much hard data that we have about the campaign—I can only share so much with general public... I'm not looking to be taken to court, whether for breaking an NDA or false advertising, so this is something I possibly can discuss on the phone with you to hear the honesty in my voice... but ultimately you'll have to really take this one on face value!

All of that said, everything we did in this campaign was white hat SEO meaning safe, and technical by Google, however it was an extremely aggressive campaign outside a lot of businesses budget—still even with the budget, the results we obtained were actually exceedingly phenomenal.

This campaign included onsite optimization and offsite optimization.

Here's a couple things we are at liberty to share in what might be among our very proudest case study:

KEYWORDS (12)	RANK ↑	SV (GLOBAL)	SV (GLOBAL)	D / W / M
<input type="checkbox"/> [redacted] ethereum	2	110	110	● ● ▲ 5
<input type="checkbox"/> [redacted] bitcoin [redacted]	3	170	170	● ● ●
<input type="checkbox"/> [redacted] bitcoin [redacted] [redacted]	4	390	390	● ● ●
<input type="checkbox"/> [redacted] bitcoins [redacted] [redacted]	5	50	50	▼ 1 ▼ 1 ▼ 1
<input type="checkbox"/> [redacted] ethereum	6	110	110	▲ 3 ▲ 2 ▼ 2
<input type="checkbox"/> [redacted] bitcoin [redacted]	9	6120000	6120000	▲ 3 ● ●

Progress really started to pick up on month 4 and finally we stabilized at the bottom of page 1 for the keyword “bitcoin”

(in the time of they photo they are #9)

KEYWORDS (12)	RANK ↑	EVOLUTION	SV (GLOBAL)	D / W / M	LAST UPDATE
[redacted] ethereum	2	2	110	● ● ●	1 hour ago
[redacted] ethereum	2	2	110	● ● ▲ 2	1 hour ago
[redacted] btc	2	2	70	● ● ●	1 hour ago
[redacted] bitcoin	2	2	2400	● ● ●	1 hour ago
[redacted] bitcoin	2	2	2400	● ● ●	1 hour ago
[redacted] bitcoin	2	2	260	● ▲ 2 ▲ 2	1 hour ago
[redacted] bitcoin	2	2	390	● ● ▲ 2	1 hour ago
[redacted] bitcoin	2	2	170	● ● ▲ 1	1 hour ago
[redacted] bitcoins	3	3	70	▲ 1 ▲ 1 ▲ 1	1 hour ago
[redacted] bitcoin	3	2	2400	● ▼ 1 ▲ 1	1 hour ago
[redacted] bitcoin	4	4	390	● ● ●	1 hour ago
[redacted] bitcoin	9	6	7480000	▲ 2 ● ●	1 hour ago

There is a lot I truly wish I could say. But all I am at liberty to reveal is this— right now (3/11/2020) about a year after this campaign, I can tell you they ARE still on page 1 for bitcoin, and are ranking even higher now!